

3050 K Street NW

Washington, DC 20007

SE

Phone/Fax **Buyer Name**

BASSETT,LAURA

Telerep/Philadelphia

Account Types

National/Political

Sales Tax Net Total

Comments Billing Type

OBAMA FOR AMERICA

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Sales Office Salesperson Product Agency Advertiser

Contract #

339164

Date Entered

10/29/12

Schedule Dates OBAMA :60 (26653) Telerep/Philadelphia, Philadelphia (1057) Pol/B Obama/D/Pre/U5 (16256) 10/30/12-11/05/12

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890)

Demo CO-OP

Last Modified Headline # Entered By

Commission % Package Deal Order Type Jill Hipskind 10/31/12 Normal

06397900

15,00

\$81,387.50 \$14,362.50

Charlotte (WSOC)
By Broadcast Month
Nov. 2012

34

<u>Spots</u> 34 \$95,750.00

Grand Total: \$95,750.00

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Accepted-Agency/Advertises.

Date

Date

Printed At: 12:19 PM on Wednesday, October 31 2012

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Greer, Margolis, Mitchell & Associates 3050 K Street NW

Phone/Fax

Buyer Name

Comments

Silling Type

Account Types

Sales Office

Washington, DC 2000Z

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700 Brand Agency Product

Schedule Dates Salesperson Advertiser Contract # 339164

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O8AMA FOR AMERICA	Standard	National/Political	N/A		BASSETT,LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	OBAMA:60 (26653)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/US (16256)	10/30/12-11/05/12	339164
		Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered
			\$81,387.50	\$14,362.50	15.00		Normal		06397900	No	Jill Hipskind	10/31/12	10/29/12
		nergione access		- COMMON - C	PRINTER-10000000000		DUCK	NOCCOUNTY MARKET	olini udhavavooo	Grand Total:	Nov. 2012	st Month	Charlotte (WSOC)
										34	34	Spots	
am post										\$95,750.00	\$95,750.00	Rate	
	表 %)												

Name (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate		(AZITATINETHICA)	P/01K			Property Common	20 A				
Dates Sec Lingth Run Times SPM SPM Run Times SPM		The state of the s	Cardo	١		harantest.Crates	Postpo-			astrovly/actions	-paream
Secolar Paper Pa			warmi		REALON CONT	PNOO					
Break (ype (Reft #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments pot 10/30/12-11/02/12 5 1:00 [46-59 (EST)) 2 X X X X X 2 \$1,650.00 \$3,300.00 Charlotte (WSOC) Comments pot 10/30/12-11/02/12 4 1:00 [55-5:30P (EST)] 1 X X X X X 1 \$2,400.00 \$2,400.00 Charlotte (WSOC) Charlotte (WSOC) pot 10/30/12-11/02/12 4 1:00 [55:30P-6P (EST)] 1 X X X X X 1 \$3,500.00 \$2,400.00 Charlotte (WSOC) Charlotte (WSOC) pot 10/30/12-11/02/12 4 1:00 [5:59P-7:30P (EST)] 1 X X X X X 1 \$3,000.00 \$6,000.00 Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) pot 10/30/12-11/02/12 3 1:00 [6:58P-7:30P (EST)] 1 X X X X X X 1 \$3,200.00 \$3,200.00 Charlotte (WSOC) 4,000.00 Charlotte (WSOC) Charlotte (WSOC) 4,000.00 C	10/29/12	\$6,000.00 Charlotte (WSOC)	\$6,000.00	<u> </u>		J	1:00 9P- 10P (ES	5	11/02/12-11/02/12	24.0 Normal Line / Spot	24.0
Break (Npte (Ref #)) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. U. Spots Rate Total Station Comments pot 10/30/12-11/02/12 \$ 1:00 4P- SP (EST) 2 x x x x x 2 \$ 1,550.00 \$ 3,300.00 Charlotte (WSOC) Comments pot 10/30/12-11/02/12 4 1:00 S30P- 6P (EST) 1 x x x x x x 1 \$ 2,400.00 \$ 2,400.00 Charlotte (WSOC) Charlotte (WSOC) pot 10/30/12-11/02/12 4 1:00 S30P- 6P (EST) 1 x x x x x x 1 \$ 2,600.00 \$ 2,600.00 Charlotte (WSOC) Charlotte (WSOC) pot 10/30/12-11/02/12 4 1:00 S50P- 63P (EST) 1 x x x x x x 2 \$ 3,000.00 \$ 2,600.00 Charlotte (WSOC) Charlotte (WSOC) pot 10/30/12-11/02/12 3 1:00 S50P- 7:30P (EST) 1 x x x x x x 1 \$ 3,200.00 \$ 5,000.00 Charlotte (WSOC) \$ 3,200.00 Charlotte (WSOC) \$ 3,200.00 \$ 3,200.00 Charlotte (WSOC) \$ 2,400.00 Charlotte (WSOC) \$ 2,400.00 Charlotte (WSOC) <t< td=""><td>10/29/12</td><td>\$10,000.00 Charlotte (WSOC)</td><td>\$10,000.00</td><td></td><td>1</td><td>ST)</td><td>1:00 10P- 11P (E</td><td>5</td><td>11/01/12-11/01/12</td><td>23.0 Normal Line / Spot</td><td>23.0</td></t<>	10/29/12	\$10,000.00 Charlotte (WSOC)	\$10,000.00		1	ST)	1:00 10P- 11P (E	5	11/01/12-11/01/12	23.0 Normal Line / Spot	23.0
Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Sale Spots Rate Total Station Comments pot 10/30/12-11/02/12 \$1.00 (4p- Sp (EST)) 2 x		\$8,600.00 Charlotte (WSOC)	\$8,600.00		<u>-</u>	ST)	1:00 10P- 11P (E	S	10/31/12-10/31/12	22.0 Normal Line / Spot	22.0
Stack Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	No Avail/Exception - NO :60 AVAIL	Charlotte (WSOC)							10/31/12	21.0.1 Closed Preempt	21.0.1
Sak Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 10/30/12-11/02/12 5 1:00 4P- SP (EST) 2 x	10/29/12	Charlotte (WSOC)	\$10,000.00		1	EST)	1:00 8:30P- 9P (I	5	10/31/12-10/31/12	21.0 Normal Line / Spot	21.0
Sak Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 10/30/12-11/02/12 \$1:00 4P- SP (EST) 2 X. X	10/29/12	\$12,000.00 Charlotte (WSOC)	\$12,000.00	р.		CING WITH THE	1:00 7:S7P- DAN STARS	S	11/05/12-11/05/12	20.0 Normal Line / Spot	20.0
Sak Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 10/30/12-11/02/12 5 1:00 4P- SP (EST) 2 x x x 2 \$1,650.00 \$3,300.00 Charlotte (WSOC) Charlotte (WSOC) 10/30/12-11/02/12 4 1:00 5P- S:30P (EST) 1 x	10/29/12	\$1,400.00 Charlotte (WSOC)	\$1,400.00		×	02A (EST)	1:00 11:35P- 12:	4	10/30/12-11/01/12	19.0 Normal Line / Spot	19.0
ak Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 10/30/12-11/02/12 5 1:00 4P- SP (EST) 2 X. X	10/29/12	\$2,400.00 Charlotte (WSOC)	\$2,400.00	L	×	(EST)	1:00 11P- 11:35F	4	10/30/12-11/04/12	18.0 Normal Line / Spot	18.0
ak Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 10/30/12-11/02/12 \$ 1:00 4P- SP (EST) 2 X X X X X 2 \$1,650.00 \$3,300.00 Charlotte (WSOC) Charlotte (WSOC) 10/30/12-11/02/12 4 1:00 5P- S:30P (EST) 1 X X X X X 1 \$2,400.00 St,400.00 Charlotte (WSOC) Charlotte (WSOC) 10/30/12-11/02/12 4 1:00 5P- 6:30P (EST) 1 X X X X X X 1 \$2,600.00 St,600.00 Charlotte (WSOC) Charlotte (WSOC)	10/29/12	\$3,200.00 Charlotte (WSOC)	\$3,200.00		×	P (EST)	1:00 6:S8P- 7:30	ω	10/30/12-11/02/12	17.0 Normal Line / Spot	17.0
Sak Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 10/30/12-11/02/12 S. 1:00 4P- SP (EST) 2 X. X	10/29/12	\$6,000.00 Charlotte (WSOC)	\$3,000.00	2	×	EST)	1:00 6P- 6:30P (4	10/30/12-11/02/12	16.0 Normal Line / Spot	16.0
ax Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 10/30/12-11/02/12 S. 1:00 4P- SP (EST) 2 X. X	10/29/12	\$2,600.00 Charlotte (WSOC)	\$2,600.00	L	×	EST)	1:00 5:30P- 6P (4	10/30/12-11/02/12	1S.0 Normal Line / Spot	15.0
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Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	10/29/12	\$3,300.00 Charlotte (WSOC)	\$1,650.00	2	×)	1:00 4P- SP (EST	S	10/30/12-11/02/12	13.0 Normal Line / Spot	13.0
					Tu We Th Fr Sa			Sec	Dates	Line Type / Break Type (Ref #)	Line

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Contract # 339164 Date Entered 10/29/12 Charlotte (WSOC) Rate 10/29/12 Charlotte (WSOC) Rate 10/29/12 Charlotte (WSOC) Rate 10/29/12 Rate 10/29/12						
WSOC-TV Advertiser Poll Bobama/D/Pre/US (16256) Last modified by Fender By Last modified by Last modif				OBAMA FOR AMERICA	Comments	
Contract # 339164 Date Entered 10/29/12 Charlotte (WSOC) WSOC-TV Advertiser 10/30/12-11/05/12 Last Modified 10/31/12 By Broadcast Month Spots 595,75 1901 North Tryon Street Agency Greer, Margolls, Mitchell & Associates (2890) CO-OP No Mov. 2012 34 \$95,75 Charlotte, NC 28206-2700 Product Political - Federal Candidate (1067) Peadline # 06397900 Oco-OP No Grand Total: 34 \$95,75 V Salesperson Telerep/Philadelphia (1057) Order Type Normal Normal Grand Total: 34 \$95,75 ichell & Associates Sales Office Telerep/Philadelphia (1057) Order Type Normal Normal phone/Fax / Macrount Types NA Natrocal \$81,387.50 \$81,387.50	→ ~~~66 3 2:		1	Standard	Billing Type	
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Contract # 339164 Date Entered 10/29/12 Charlotte (WSOC) WSOC-TV Schedule Dates 10/30/12-11/05/12 Last Modified 10/31/12 By Broadcast Month Spots By Broadcast Month Spots Sp.75 1901 North Tryon Street Agency Greer, Margolis, Mitchell & Associates (2890) CO-OP No No 2012 34 \$95,75 Charlotte, NC 28206-2700 Product Product Political - Federal Candidate (1067) Headline # 06397900 Grand Total: 34 \$95,75 V Sales Office Telerep/Philadelphia, Philadelphia (1057) Demo Normal Package Deal itchell & Associates Buyer Name BASSETT, LAURA Commission % 15.00 \$14,362.50	Processo. • .	\$81,387.50	Net Total	N/A	CPE	inguity the zeast
VSOC-TV Advertiser Agency Federal Candidate (1067) Constract # (1079/12 (105/12) Date Entered (1073)/12 (1079/12) Intered By (1073)/12 (1079/12) Jill Hipskind (1079/12) Charlotte (WSOC) (1079/12) Mov. 2012 (1079/12) 34 (1073)/12 (1079/12) Spots (1073)/12 (1079/12) Spots (1073)/12 (1079/12) Spots (1073)/12 (1079/12) Intered By (1073)/12 (1079/12) Jill Hipskind (1079/12) Nov. 2012 (1079/12) 34 (1079/12) \$95,75 (1079/12) Package Deal Normal	***************************************	\$14,362.50	Commission		Phone/Fax	Washington DC 20007
Contract # Schedule Dates 339164 Date Entered 10/30/12-11/05/12 10/29/12 Charlotte (WSOC) Schedule Dates 10/30/12-11/05/12 Last Modified 10/31/12 10/31/12 By Broadcast Month 10/31/12 By Broadcast Month 10/31/12 Spots Nov. 2012 34 \$95,75 Tryon Street 10/28206-2700 Agency Product Product 10/28206-2700 Greer, Margolis, Mitchell & Associates (2890) Political - Federal Candidate (1067) CO-OP Headline # Demo No 2012 34 \$95,75 Sales Office Telerep/Philadelphia Telerep/Philadelphia Order Type Package Deal Normal Normal		15.00	Commission %	BASSETT,LAURA	Buyer Name	Greer, Margolis, Mitchell & Associates
Contract # 39164 Date Entered (D/29/12) 10/29/12 Charlotte (WSOC) WSOC-TV (MSOC) Schedule Dates (D/30/12-11/05/12) 10/30/12-11/05/12 Last Modified (10/31/12) 10/31/12 By Broadcast Month (MS 2905) Spots (MS 2907) 10/31/12 Mov. 2012 34 \$95,75 1901 North Tryon Street (Charlotte, NC 28206-2700 Agency (MSC)			Package Deal	Telerep/Philadelphia	Sales Office	Manadamahatamahatamahatamah
Contract # 39164 Date Entered (D/29/12 (East Modified 10/29/12) 10/29/12 (East Modified 10/31/12) Charlotte (WSOC) Charlotte (WSOC) WSOC-TV Schedule Dates Advertiser 10/30/12-11/05/12 (B0 Bama/D/Pre/US (16256)) Last Modified (D/20/20 (Entered By 10/31/12) Jill Hipskind (Nov. 2012 (Mov. 2012) Mov. 2012 (Mov. 2012) 34 (S95,75) \$95,75 Charlotte, NC 28206-2700 Product (Product Political - Federal Candidate (1067)) Product Political - Federal Candidate (1067) Headline # (Mov. 2012) 06.397900 34 (S95,75) \$95,75		Normal	Order Type	Telerep/Philadelphia, Philadelphia (1057)	Salesperson	
Contract # Schedule Dates 339164 Date Entered 10/29/12 Charlotte (WSOC) Schedule Dates 10/30/12-11/05/12 10/30/12-11/05/12 Last Modified 10/31/12 By BroadCast Month Nov. 2012 Spots Advertiser Pol/B Obama/D/Pre/US (16256) Entered By Dill Hipskind Jill Hipskind Nov. 2012 34 \$95,75 Agency Greer, Margolis, Mitchell & Associates (2890) CO-OP No No Grand Total: 34 \$95,75 Product Political - Federal Candidate (1067) Headline # 06397900 06397900	en ud ocidure tema		Demo	OBAMA :60 (26653)	Brand	WSOCTV
Contract # Schedule Dates 339164 Date Entered 10/29/12 Charlotte (WSOC) Schedule Dates 10/30/12-11/05/12 Last Modified 10/31/12 By Broadcast Month Spots Spots Advertiser Pol/B Obama/D/Pre/US (16256) Entered By Jill Hipskind Nov. 2012 34 \$95,75 Agency Greer, Margolis, Mitchell & Associates (2890) CO-OP No Grand Total: 34 \$95,75		06397900	Headline #	Political - Federal Candidate (1067)	Product	Charlotte, NC 28206-2700
Contract # 339164 Date Entered 10/29/12 Charlotte (WSOC) Schedule Dates 10/30/12-11/05/12 Last Modified 10/31/12 By Broadcast Month Spots Advertiser Pol/B Obama/D/Pre/US (16256) Entered By Jill Hipskind Nov. 2012 34 \$95,75		No	CO-OP	Greer, Margolis, Mitchell & Associates (2890)	Agency	1901 North Tryon Street
# 339164 Date Entered 10/29/12 Charlotte (WSOC) 10/30/12-11/05/12 Last Modified 10/31/12 By Broadcast Month Spots	II	Jill Hipskind	Entered By	Pol/B Obama/D/Pre/US (16256)	Advertiser	WSOC-TV
339164 Date Entered 10/29/12	st Month	10/31/12	Last Modified	10/30/12-11/05/12	Schedule Dates	and the
	Charlotte (WSOC)	10/29/12	Date Entered	339164	Contract #	

			Santatuo	Date			STANCE	Accepted Station:	Date:		Accepted Agency/Advertiser:	scepted-
					Š	CONFIRMATION CONTRACT		000				
10/31/12		\$550.00 Charlotte (WSOC)	\$550.00	\$550.00	<u> </u>	×	<u></u>	1:00 12:30P- 1P (EST)	4 1:00	11/04/12-11/04/12	28.0 M/G For 11.0.1 / Spot	28.0
10/30/12		\$10,000.00 Charlotte (WSOC)	\$10,000.00	\$10,000.00	_	×	1	1:00 9:30P- 10P (EST)	6 1:00	10/31/12-10/31/12		27.0
10/29/12		\$750.00 Charlotte (WSOC)	\$750.00	\$750.00	_	× × ×	1	1:00 3P- 4P (EST)	5 1:00	10/30/12-11/02/12		26.0
10/29/12		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00		××××	1	1:00 5:30A- 6A (EST)	5 1:00	10/30/12-11/02/12	25.0 Normal Line / Spot	25.0
Entered	Comments	Station	Total	Kate	Sports	id we iii ii od od	21.44	Xaii I III CS	- Ecugui	Dasco	min . I but I make .) but (con)	

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